

OFF COURSE ADVERTISING RATES

ADVERTISING CHAIR

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OFF COURSE DEADLINES

JANUARY/FEBRUARY ISSUE	DECEMBER 10
MARCH/APRIL ISSUE	FEBRUARY 10
MAY/JUNE ISSUE	APRIL 10
JULY/AUGUST ISSUE	JUNE 10
SEPTEMBER/OCTOBER ISSUE	AUGUST 10
NOVEMBER/DECEMBER ISSUE	OCTOBER 10

DISPLAY ADS	members*	non-members**	CLASSIFIEDS [^]	members	non-members
Full Page	\$75	\$85	First 25 words	n/c	\$5
1/2 Page	\$40	\$50	Ea. word over 25	25¢	50¢
1/3 Page	\$30	\$40			
1/4 Page	\$20	\$30			
Business Card size	\$10	\$20			

*no charge for typesetting, scanning or production

** charges are as follows: composition \$5 scans \$10/each

[^] will run for two issues unless cancelled

MULTI-ISSUE DISCOUNTS: Prepay for 6 display ads and get an additional one free.

SUBMISSION GUIDELINES: For best image reproduction, provide film, photographic prints or digital files. Digital files should be no larger than 1600x1200 pixels and must have a resolution of at least 200 dpi. Note that images saved for web viewing (72dpi) are not suitable for print. Please inquire about prices for custom designed ads.

ART & DIGITAL FILES SHOULD BE SENT TO: Nicole at nmiller@millermark.com or offcoursenews@hotmail.com. Most formats are acceptable but .doc, .pdf, .jpg are preferred. Any special fonts need to be sent with the digital file. Print resolution 300dpi. Art/photos will be returned if a SASE is provided.

PAYMENT & SPACE RESERVATIONS SHOULD BE SENT TO: Terri Chabaud. Make checks or money orders payable to SEDA.

**1/3 VERTICAL
2.312" X 9.75"**

**FULL PAGE
7.312" X 9.75"**

**BUSINESS
CARD
VERTICAL
2" X 3.5"**

**BUSINESS CARD
HORIZONTAL
3.5" X 2"**

3/4 SQUARE
4.7" X 4.7"

1/4 VERTICAL
2.275" X 4.7"

1/2 HORIZONTAL
7.3" X 4.9"